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Benefits Education Manager
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Sally's 27 year career at the Weyerhaeuser Company has spanned two diverse disciplines:

- Technology Planning Manager for Employee Systems
- Life & Retirement Planning

Through her information systems background she learned what poor use employees were making of their retirement benefits and decided that more should be done to educate employees.

For over 17 years, Sally has been the driving force for the Life & Retirement Planning Programs for Weyerhaeuser's 55,000 employees. On an annual basis she personally impacts the lives of thousands of employees through her seminars and Webinars. Her work has received national recognition and was featured in the Fannie Mae Foundation 2000 study on "Financial Literacy Education in the U.S." and in the AARP 2005 study titled "Goodbye to Complacency."

Sally was a contributing author for the Encyclopedia of Retirement and Finance and a frequent participant at symposia and think tanks sponsored by the National Endowment for Financial Education (NEFE). She was also featured in a PBS special on the financial literacy crisis in America produced by NEFE. Sally's work has been highlighted in *Workplace Management*, *Seattle Times* and *The Number* by Lee Eisenberg. In 2006 Sally was awarded a Benny Award in the category of Retirement Planning by Employee Benefit News.

Sally has been active in the International Society for Retirement Planning and the Association for Financial Counseling and Planning Education. She also serves on the Advisory Board for Money Quotient, a non-profit organization focused on developing Financial Life Planning and tools and training for financial planners and other professionals.

In 1990, Sally was voted one of the Top Women in Computing and in the same year was President of the Society for Information Managers. Prior to her work at Weyerhaeuser, she was the Dean of Women at Pacific Lutheran University. Sally holds a Master's Degree in Business & Education from Western Washington University. She holds certification in Swift Water Rescue and as a Brewmeister from Anheuser-Busch.